

Army Communicator Readership Survey

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1. What is your name and rank?\*

For rank, if government civilian or military retiree use "CIV", and for contractor use "CTR". Enter at least 3 responses and no more than 3 responses.

Last Name [text box]
First Name [text box]
Rank [text box]

2. Enter your magazine subscription number.\*

Every subscriber/recipient of the Army Communicator is required to respond. Any current subscribers who do not respond will be subject to having their address/subscription deleted. Please include the unique "SUBSCRIBER NUMBER" from your subscription address label.

[text box]

3. Enter the subscribing name or organization as it appears on the mailing label.\*

[text box]

4. Enter your Subscriber Information\*

All information is found on your subscription address label. Enter at least 4 responses and no more than 4 responses.

Street [text box]
City [text box]
State [text box]
Zip Code [text box]

5. Is this a Change of Address label or a New Subscriber Address label\*

Radio buttons: New Subscriber label, Change of Address label, Neither

6. How often do you read the Army Communicator?\*

Dropdown menu: -- Please Select --

7. How much of the Army Communicator do you read?\*

Dropdown menu: -- Please Select --

8. Have you read the magazine on a Web site?\*

Radio buttons: Yes, No

9. On which Web site have you read the magazine?\*

Enter at least 1 response and no more than 2 responses.

Site name [text box]
Site URL [text box]

10. Will you read the magazine in the future on a Web site?\*

Radio buttons: Yes, No

11. If printing the magazine is discontinued, will this negatively impact your mission?\*

Select at least 1 response.

Checkbox: Yes

Checkbox: No

Checkbox: If "Yes", how

[text box]

12. Information in the Army Communicator is most useful to me in the following areas\*

Select at least 1 response and no more than 6 responses.

Checkboxes: Provides career/self-development information, For planning training, Provides personnel/force modernization updates/trends, Provides latest on Army communications/automation, Not useful, Other (please explain)

[text box]

Done Cancel buttons

http://go.usa.gov/Ev6

# Please complete the *Army Communicator* Reader Survey on-line no later than 30 May 2012

The example at left is a sample of the quick and easy survey that you will find on-line at the link shown below the survey sample. Every subscriber/recipient of the *Army Communicator* is required to respond. Any current subscribers who do not respond are subject to having their address/subscription deleted. Completion of this survey will allow required validation the mailing list of the *Army Communicator* and help make important decisions about the production of the journal, to serve your needs better.

**Back Cover:** Signal Corps officer LTG Dennis L. Via, U. S. Army Materiel Command deputy commanding general has been designated for appointment to the grade of general and assignment as commanding general of AMC. The *Army Communicator* will feature his story in the Summer edition in June when he is scheduled to assume command of the AMC.



*Back Cover by Billy Cheney*