



REPLY TO  
ATTENTION OF:

**DEPARTMENT OF THE ARMY**  
**HEADQUARTERS, 15TH REGIMENTAL SIGNAL BRIGADE**  
**FORT GORDON, GEORGIA 30905-5729**

ATZH-TB

7 December 2009

**MEMORANDUM FOR**

Commander, HHC, 15<sup>th</sup> Signal Brigade, Ft Gordon, GA 30905  
Commander, 369<sup>th</sup> Signal Battalion, Ft Gordon, GA 30905  
Commander, 447<sup>th</sup> Signal Battalion, Ft Gordon, GA 30905  
Commander, 551<sup>st</sup> Signal Battalion, Ft Gordon, GA 30905  
Commander, 73<sup>rd</sup> Ordnance Battalion, Ft Gordon, GA 30905

**SUBJECT: 15<sup>th</sup> Regimental Signal Brigade Retention Incentive Program**

1. **Purpose:** To enhance Commanders' abilities to accomplish announced Army retention missions and goals.
2. **Reference:** AR 601-280, Army Retention Program.
3. **General:** Maintaining a trained and ready force is essential for both the Active Army and the Reserve Components. To assist Commanders in fulfilling the Army's retention requirements, I have implemented the following incentives for Soldiers who reenlist, enlist/transfer into a Reserve Component (U.S. Army Reserves or Army National Guard) unit, extend for the Bonus Extension and Retraining (BEAR) Program, or are approved for participation in one of the following Special Programs: U.S. Military Academy Preparatory School (USMAPS), ROTC "Green to Gold", Warrant Officer Candidate (WOC) or Officer Candidate School (OCS):
  - a. The day of and the day after the action will be a non-duty day for the Soldier to accomplish administrative matters such as procurement of new ID Card(s).
  - b. Brigade Commander's four-day pass; to be taken within 180 days of the respective retention action.
  - c. Soldiers reenlisting for the Regular Army Reenlistment Option or entering the Indefinite Reenlistment Program will receive an additional four-day pass to be taken within 180 days of the retention action.

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d. Mid-Career and Career Soldiers are offered one semester of Education. Soldiers must complete Education Certificate and start class no later than 180 days after date of reenlistment. If reenlistee is due to PCS within 150 days, Soldier is not qualified for incentive.

4. A copy of this memorandum will be posted on all battalion and company retention bulletin boards, as well as inside each retention binder.

5. Each subordinate command will establish a Retention Awards Program to recognize the accomplishments of their Retention NCO(s).

6. Point of contact for this memorandum is SFC Ginger McKnight @ 706.791.1190 or [ginger.r.mcknight@conus.army.mil](mailto:ginger.r.mcknight@conus.army.mil)



MARK C. HOROHO

COL, SC

Commanding