DEPARTMENT OF THE ARMY
HEADQUARTERS, 15TH REGIMENTAL SIGNAL BRIGADE
606 BARNES AVENUE
FORT GORDON GEORGIA 30905-5729

REPLY TO
ATTENTION OF

ATZH-TB

4 September 2012

MEMORANDUM FOR ALL ASSIGNED AND ATTACHED MILITARY AND CIVILIAN PERSONNEL

SUBJECT: Policy Letter #6: Brigade Retention Program

1. Reference: AR 601-280, Army Retention Program, 31 January 2006/RAR 15 September 2011.

2. The Army Career Counseling Program is an ongoing function that begins the day a Soldier enters the Army, and continues throughout the Soldier's Army career. Career Counseling is an integrated effort between Commanders, Officers, Noncommissioned Officers, and Army Career Counselors.

3. Reenlistment interviews are required to be conducted with all Soldiers in the rank of SSG and below, except for those who are on indefinite status, IAW Appendix C, Table C-1 of AR 601-280. Soldiers will be counseled about their future goals and personal plans for obtaining those goals. Soldiers will be advised of reenlistment incentives and different reenlistment options they may qualify for. All qualified Soldiers will be encouraged to reenlist. Those Soldiers who desire to separate, and who are qualified, will be advised of the Reserve Component opportunities, and enlisted or transferred to a reserve component, if possible. Soldiers who reenlist within their reenlistment window will receive a four-day pass signed by their unit Commanders on behalf of the Commanding General. Commanders must continue to support the Hometown Recruiting Assistance Program (HRAP) by showcasing their finest Soldiers in their hometowns.

4. Commanders will mentor outstanding Soldiers for Warrant Officer, Officer Candidate School and the Green to Gold Program. Battalions are encouraged to commission at least two officers.

5. Commands that achieve or exceed 100% of their assigned mission will be recognized at the end of the fiscal year.

6. By meeting our goals we not only keep the best Soldiers in the brigade, but we continue to support Army Readiness.

8. Point of contact for this policy is the Brigade Retention NCO at (706) 791-1190.

STEPHEN A. ELLE
COL, SC
Commanding