

Overview

The Army public affairs specialist participates in and assists with the supervision and administration of Army public affairs programs primarily through news releases, newspaper articles, Web-based material and photographs for use in military and civilian news media.

Job Duties

- Research, prepare and disseminate news releases, articles, web-based material and photographs on Army personnel and activities
- Gather information for military news programs and publications within your unit and around the Army
- Develop ideas for news articles
- Arrange and conduct interviews
- Write news releases, feature articles and editorials
- Conduct media training

Requirements

Those who want to serve must first take the Armed Services Vocational Aptitude Battery, a series of tests that helps you better understand your strengths and identify which Army jobs are best for you.

Training

Job training for a public affairs specialist requires 10 weeks of Basic Combat Training and 12 weeks of Advanced Individual Training with on-the-job instructions.

Part of this time is spent in the classroom and part in the field, including learning hands-on how to write news stories, operate a camera, and edit newspapers and photographs. You'll also put together a real newspaper contributing stories and photographs.

Some of the skills you'll learn are:

- News, feature and sports writing and research
- Newspaper design and production
- Interviewing techniques
- Photojournalism (photography journalism)
- Public speaking
- Media Relations

Helpful Skills

- Interest in English, journalism, communications, computers and photography
- Ability to speak clearly in front of an audience
- Detail oriented
- Enjoy researching facts and issues for news stories
- Can write clearly and concisely

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[46Q Public Affairs Specialist](#)

POC

551st Signal Battalion - 46Q Public Affairs Specialist

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